



MARKETING INTERN @ S-BIOMEDIC:

Are you a creative marketer, looking for hands-on working experience in a vibrant start-up environment? Do you read about skin care and cosmetics in your free time? Want to learn more about the community of microorganisms that live on your skin; the skin microbiome? Then we might have the perfect internship for you. Read ahead!

S-Biomedic is a biotech start-up that has a leading role in research and development of probiotics for skin care. We are planning to launch our revolutionary anti-acne product to the market. For this purpose, we are looking for a creative intern to help us devise and execute a marketing strategy, as revolutionary as our product. Given the nature of the business, an essential component is communicating the company's brand in a positive, authentic way what will attract today's online buyers.

Location: Antwerp:

Duration: At least 4 months

Project responsibilities:

- Bring new ideas and help develop the marketing strategy
- Creatively design and execute the content strategy
 - Creating engaging content material for our modern customers
 - Making videos and/or pictures at our laboratory and at events
 - Writing engaging content



- Social media strategy
 - Creating original content
 - Regular posting on social media
- Create pilot advertising campaigns
 - Devise a digital advertisement strategy
 - Analysis of conversion and behavior

Candidate profile:

- Creative and passionate about marketing and content creation
- Has a passion for skin care and cosmetic brands
- Positive and proactive attitude
- Excellent social skills
- Fluent in English and Dutch

What is in for you:

Cutting edge science and recent technologies. The challenge and excitement of a start-up. You'll get to work with highly experienced marketers. Free gym on Johnson & Johnson campus.

Connect: Let us know your experience (CV) and why you want to join and why you fit the best, by email to team@sbiomedic.com. We will be happy to answer any questions you might have.